



**WISCONSIN**  
UNIVERSITY OF WISCONSIN-MADISON

## 2023 OGRAIN Winter Conference Agenda

Hosted by University of Wisconsin - Madison, College of Agriculture and Life Sciences and the Artisan Grain Collaborative.  
For more information and to register, visit our website at <https://ograin.cals.wisc.edu>.

### Thursday, January 26th

4:00 - 9:00 PM

**Regenerative Organic Gathering** (separate registration, includes dinner)

### Friday, January 27th

7:30 - 8:00 AM

Registration and breakfast

8:00 - 8:10 AM

Welcome and overview

8:10 - 9:20 AM

**Choosing the right cultivation equipment**

9:20 - 9:40 AM

Break

9:40 - 10:40 AM

**Concurrent sessions: Organic market update & Post-harvest handling of culinary grains**

10:40 - 11:00 AM

Break

11:00 AM - 12:00 PM

**Keynote presentation | Cracking the Kernel: On Marketing Organic Grains to Eaters** with Theresa Marquez, former longtime Organic Valley chief marketing officer, and Lola Milholland, CEO of Umi Organic

12:00 - 1:00 PM

Lunch and exhibit hall opens

1:00 - 2:30 PM

**Roundtable office hours and trade show:** Meet with farmers and industry experts to discuss topics including equipment, crop production, crop insurance, and land access.

2:30 - 3:30 PM

**Ecological weed management**

3:30 - 3:45 PM

Break

3:45 - 5:00 PM

**Concurrent sessions: Midwest organic rice production & Organic no-till updates**

5:00 - 6:30 PM

**Reception and exhibit hall visits**

6:30 - 8:30 PM

**Celebrating Local Grains | Beer + Pizza** (limited and separate registration)

### Saturday, January 28th

7:30 - 8:10 AM

Breakfast and welcome

8:10 - 9:10 AM

**Soil health**

9:10 - 9:25 AM

Break

9:25 - 10:30 AM

**Concurrent sessions: Fertility management & Roundtables with farmers**

10:30 - 11:00 AM

Break

11:00 AM - 12:00 PM

**Concurrent sessions: Organic soybean production & Disease management in organic systems**

12:00 - 1:00 PM

Lunch and exhibit hall opens

1:10 - 2:10 PM

**Keynote presentation | Everyone has a role to play** with Carmen Fernholz, organic farmer in MN and 2022 Organic Pioneer Award winner

2:15 - 3:15 PM

**Concurrent sessions: Oilseed crops & Organic grain varieties update**

3:20 - 4:15 PM

**Crop rotations in a changing climate**

4:15 - 4:30 PM

Closing remarks



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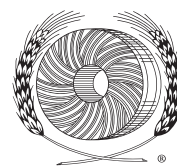
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